

30 Years of Family Homebuilding Continues in Whitby with Highmark Homes

Highmark Homes celebrated the opening of their newest community, The Gates of Whitby on Saturday, February 25th. Many local councillors and potential purchasers joined Whitby Mayor Marcel Brunelle for the ribbon cutting ceremony. The event follows the debut of Highmark Homes with its Manors of Heritage Hill community in Bowmanville, launched in January 2006, which has been the fastest selling new home community in Bowmanville given its unmatched ravine setting and extra deep lots.

"We have a team, and you have a team and together we are going to do great things for Whitby," said Mayor Brunelle to the large crowd who had gathered to commemorate the occasion and to celebrate Highmark's first community in Whitby.

Located in beautiful West Whitby and just down the street from the landmark Cullen Gardens, it's proximity to greenspace and Whitby's best amenities make it the ideal place to live. As an established community, purchasers can see the beauty of the community they will call home. It is also one of the last opportunities to own a new home in this spectacular master planned community which also benefits from grand "estate homes" just steps away.

With semi-detached homes available on 25' lots and detached homes on 30' lots with depths of upto 120', there are 12 spectacular designs to choose from, including bungalows. At The Gates of Whitby, Highmark Homes is raising the standard with the features they include in all of their homes. The homes are all-

brick, with hand cut conventional roofs, not trusses. Premium ceramic flooring (in more places!), casement vinyl windows throughout, oversized wood trim and oak pickets, railings and stringers are all standard. With trimmed archways throughout, a cold storage cellar (for extra storage and the wine connoisseur in you!), a paved driveway, gracious interior light fixtures and premium exterior lighting, these homes stand out above the rest.

For a limited time, Highmark Homes is offering a Grand Opening Bonus valued at over \$7,000, also known as "Your Turn-Key Home". Purchasers will receive four free appliances or air conditioning, free gas fireplace and mantle, and complete central vac; or \$5,000 in "LOVE YOUR HOME" upgrades. Purchasers will also receive one-year free Rogers Digital T.V., Internet and Home Phone service valued at over \$2,000. "With this offer, our customers will move in to their home and be 'ready to go' from an infrastructure perspective - it will be 'plug and play' in all respects", says Joseph Messina. Most importantly, purchasers will benefit from the unmatched quality and craftsmanship of 40 years of homebuilding leadership (with almost 30 years in Whitby). "When we say LOVE YOUR HOME, our ultimate objective is to set a benchmark for quality, value and customer experience; a true passion for excellence - come visit us in Whitby or our spectacular model home in Bowmanville and see for yourself," says Joseph.

"My father, Gino Lucchese, a founder of Tormina Homes, is one of the



Clockwise from top: Officials including Shirley Scott, Lorne Coe, Mayor Marcel Brunelle, Gerry Emm, Joe Drumm, Pat Perkins and Tony Prevedel help cut the ribbon; Highmark's model at the Manors of Heritage Hill in Bowmanville; Mayor Brunelle welcomes from left Gino Lucchese, Philip Lucchese and Joseph Messina; First purchasers, the Pooran family with sales agent Eva Ranella.

great pioneers in the homebuilding industry and has earned the trust, respect and appreciation of thousands of homeowners across the GTA, particularly in Durham. Inspired by my father and with the same values and commitment to excellence, our ultimate objective is to establish Highmark as a benchmark homebuilder in the GTA," says Philip Lucchese.

The sales office for The Gates of Whitby is located at the southwest corner of Taunton Road and Country Lane, just west of Brock St. It is open Monday through Thursday from 2 p.m. to 7 p.m., Saturday, Sunday and holidays from 11 a.m. to 6 p.m. To book a personal consultation or for more information please call (905) 493-0314 or visit the website at www.highmarkhomes.com.



**THE FINEST
IN AFFORDABLE LUXURY
HAS ARRIVED IN WHITBY...**

NOW OPEN - \$7,000 BONUS OFFER

**FROM THE
MID \$200'S**



*Limited collection of 30' & 25' designs
All brick homes with luxurious appointments
of the finest craftsmanship
Charming and established master planned
community in picturesque West Whitby
Sales office at Taunton Rd. & Country Lane
CALL 905-493-0314
OR VISIT US @ HIGHMARKHOMES.CA*

HIGHMARK
LOVE YOUR HOME™

FOR UNMATCHED RAVINE LIVING VISIT THE MANORS OF HERITAGE HILL IN HISTORIC BOWMANVILLE