

# Highmark Homes Opens Spring Meadow in Ajax with a Bang!

Highmark Homes opened Spring Meadow in Ajax on Saturday, March 29<sup>th</sup>, to an eager crowd that began to gather well before the scheduled 11 a.m. opening. Throughout the day, the newly opened sales office was full of people, excited to see the spectacular homes that will form this new neighbourhood. The crowd was not disappointed, as Highmark Homes unveiled their all-brick, majestically designed homes, all built with extraordinary craftsmanship, and priced affordably.

With Spring Meadow, Highmark Homes is redefining affordable luxury living in Ajax. Nestled in the Ajax countryside, this new community features townhomes, 30' and 39' detached homes to please even the most discerning purchaser.

Highmark Homes builds to "A Higher Standard", and their standard features make it easy to see that they have unmatched craftsmanship and luxury appointments. All of the homes are all-brick and feature premium imported ceramic flooring (in more places!), oversized wood trim (baseboard and casing), casement vinyl windows throughout (not just the front!), cold storage cellar, gracious interior light fixtures, oversized exterior lighting and paved driveway, among others. Their main floor joists are spaced 12" apart (instead of the industry standard 16") to provide a stronger and more comfortable floor. Highmark Homes is known for their hand-cut roofs, which are unique in the homebuilding industry, which provide greater strength, longer life and design flexibility. Homes in the 39' collection also have nine foot ceilings on the main floor, gas fireplaces and oak staircases.

Located on the east side of Salem Road, between Taunton Road and Rossland Road, this new community is the perfect place to enjoy the Ajax lifestyle. All shopping needs are met just south on Kingston Road. Access to the 401 is easy via Salem Road, and a GO train station is just minutes away.

Whether you enjoy a beautiful summer drive or driving off a tee, Spring Meadow gives you easy access to both. Farms and rolling countryside are just north of the community, and several golf courses are nearby. Snowmobile and skiing trails are close by, as are several community centres.

Highmark Homes was founded by Gino Lucchese, a co-founder of Tormina Homes, who has consistently operated in Durham Region for over 30 years.

"Highmark truly is unique for quality and the experience customers have with us is highly personalized from the sales process through to after-sales service," says Gino Lucchese. "Our customers are our biggest proponents as they see first hand just how different we are."

For a limited time, Highmark Homes is offering purchasers a Grand Opening Bonus Offer valued at \$7,000 on the Townhome Collection, \$8,500 on the 30' Collection and \$10,000 on the 39' Collection.

The sales office is located on the east side of Salem Road, just south of Taunton Road. It is open Monday through Thursday from 2:00 p.m. to 7:00 p.m. and Saturday, Sunday and holidays from 11:00 a.m. to 6:00 p.m. For more information, please call (905) 239-4920 or visit the website at [www.highmarkhomes.ca](http://www.highmarkhomes.ca).

